



# SUMMIT ON THE ROLE OF INTELLECTUAL PROPERTY FOR A STRONG NATIONAL ECONOMY

7 October 2019 / Hilton Bomonti Hotel & Conference Center, İstanbul

## AGENDA

9:30 – 10.00	Registration
10.00 – 11.00	<b>WELCOME ADDRESSES</b> <ul style="list-style-type: none"><li>– <b>M. Rifat HİSARCIKLIOĞLU</b>, President, TOBB and Chair of the Board, ICC Turkey National Committee</li><li>– <b>Prof. Dr. Erkan İBİŞ</b>, Rector, Ankara University</li><li>– <b>John DENTON</b>, Secretary General, International Chamber of Commerce (ICC)</li><li>– <b>Mustafa VARANK</b>, Minister of Industry and Technology</li></ul>
11.00 – 11.15	Tea/Coffee Break
11.15 – 13.30	<b>I. SESSION: New Technologies, Innovation and Industrial Property Rights Within the Scope of Economic Change</b> <p><b>Moderator:</b> Prof. Dr. Arzu OĞUZ, Director, FİSAUM, Ankara University, Faculty of Law</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>– <b>Prof. Dr. Duncan MATTHEWS</b>, Director, Queen Mary Intellectual Property Research Institute, Queen Mary University of London, School of Law <i>“Standard Essential Patents and FRAND (Fair, Reasonable, and Non-Discriminatory licence) after Unwired Planet v. Huawei”</i></li><li>– <b>Prof. Dr. Ayşe ODMAN BOZTOSUN</b>, Professor, Akdeniz University Faculty of Law <i>“Future of IP Merchandising vis-a-vis Recent Technological Developments”</i></li><li>– <b>Prof. Dr. Hasan KAZDAĞLI</b>, President of Executive Committee, Turkish Economic Association</li><li>– <b>Doç. Dr. Cenker GÖKER</b>, Assoc. Prof., Ankara University Faculty of Law <i>“Patent Box Regime in Turkish Tax System”</i></li><li>– <b>Ümit YERLİ</b>, IPR Lead, Patent Attorney, Ford Otosan <i>“IPR Management in Research &amp; Development Centers”</i></li><li>– <b>Dr. Eleonora ROSATI</b>, Associate Professor in Intellectual Property Law, Stockholm University, Law Department <i>“The Liability of Online Platforms from a European Perspective (Case Law and The New Copyright Directive)”</i></li><li>– <b>Murat Baybalı</b>, Director of Technology Transfer Office, TÜBİTAK <i>“IPR Practices in TÜBİTAK Funding Programmes and Transfer of the IPR of TÜBİTAK”</i></li></ul> <p><b>Discussion: Questions and Answers (Q&amp;A)</b></p>

13.30 – 14:30	<b>Lunch Break</b>
14.30 – 15.00	<b>KEYNOTE ADDRESS</b> <b>Prof. Dr. Irene CALBOLI</b> , Professor of Law, Texas A&M University <i>"IP Protection and Innovation in the Textile and Fashion Industry"</i>
15.00 – 17.00	<b>II. SESSION:</b> <b>Copyright and the Transformation of Culture and Creative Industries</b>  <b>Moderator: Prof. Dr. Çiğdem KIRCA</b> , Dean of the Faculty of Law, TOBB University of Economics and Technology (TOBB-ETÜ)  <b>Speakers:</b> <ul style="list-style-type: none"> <li>– <b>Bülent FORTA</b>, General Coordinator and Member of Board of Directors, Turkish Phonographic Industry Society (MÜYAP) <i>"Economic and Legal Consequences of Digital Transformation"</i></li> <li>– <b>Ahmet TÜRKÖĞLU</b>, General Secretary, Turkish Phonographic Industry Society (MÜYAP) <i>"Licencing in Music Industry"</i></li> <li>– <b>Dr. Hasan Kadir YILMAZTEKİN</b>, Head of Department, Justice Academy of Turkey <i>"Is Turkish Copyright Law Ready for the Challenges of AI Creativity?"</i></li> <li>– <b>Belgin ASLAN</b>, International Affair Coordinator, General Directorate of Copyright, Ministry of Culture and Tourism <i>"Economic Contribution of the Copyright-Based Creative Culture Industries to the National Economy and Support of these Industries within the Context of 2005 Unesco Convention"</i></li> <li>– <b>Cennet ALAS ŞEKERBAY</b>, Expert Lawyer, Personal Data Protection Authority <i>"The relationship between intellectual property and personal data in the digital world"</i></li> <li>– <b>Stephanie PERRIN</b>, Legal Counsel, Lacoste <i>"The Roles and Responsibility of Landlords in Market Places"</i></li> </ul> <b>Discussion: Questions and Answers (Q&amp;A)</b>
17.00	<b>CLOSING</b>

### For registration and more information

Please visit <http://icc.tobb.org.tr/icctripsummit> to kindly fill in the registration form latest by 2 October 2019. To secure your seat please do not forget to pay the registration fee and send the bank receipt to ICC Turkey. More information on the payment method is provided on the registration link.

**For more information:** ICC Turkey National Committee

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